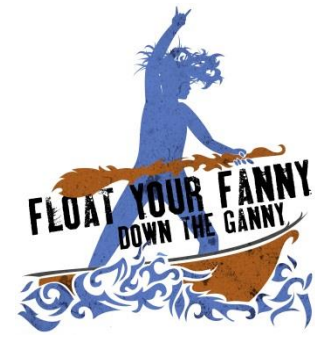


SPONSORSHIP OPPORTUNITIES

CONTACT:
Barrileigh Price
sponsorship@floatyourfanny.ca
905-885-1721



Float Your Fanny Down the Ganny is celebrating its 40th event April 11, 2020. This 10km race along the Ganaraska River, which commemorates the historic flood of 1980, is a one-of-a-kind community event for Port Hope that is run by a committed team of volunteers.

The Float Your Fanny team is connecting with organizations to provide custom sponsorship opportunities for Port Hope's signature spring celebration. As an event sponsor you will play a key role in facilitating this annual tourism event in both Port Hope and Northumberland County.

We have exciting plans for the 2020 event that will honour the brave race participants and the return of this annual tradition. Our volunteer team is working to create a vibrant celebration in Fannyville, our family-friendly event village located near the finish area. Fannyville is a bustling venue for sponsors to connect with the thousands of spectators who attend the event.

Sponsorship provides an opportunity for organizations to demonstrate their community support and connect with the event audience. Onsite surveys have provided us with demographic insights of the event audience, including that 60% of our audience is from Northumberland County and 40% travel from beyond 40km to attend. A customized sponsorship arrangement can create a unique opportunity for an organization to engage with existing and potential customers on the riverbanks of Port Hope to build brand awareness and loyalty.

The Float Your Fanny team is pleased to present a variety of sponsorship levels and would like to meet with you to determine the best fit for your organization. Please contact us to discuss possible Float Your Fanny Down the Ganny sponsorship opportunities and benefits.

More information about this annual festival can be found online at: www.floatyourfanny.ca

Thank you for your time and consideration.

Sincerely,

Barrileigh Price

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We are pleased to offer sponsorship recognition opportunities. There are many hidden costs to successfully executing an event of this magnitude and your support is greatly appreciated. Sponsorship recognition provides a platform to engage participants and spectators with your brand while helping us enhance their overall experience.

The committee is open to discussing other recognition and sponsorship opportunities, please connect with your ideas. Donations of any denomination or of products will gladly be accepted.

Custom Event Sponsor

Alternative combinations available

NEW FOR 2020 - Riverbank Level: \$750

- Brand a section of the riverbank with your name for all to see
- Only 10 locations available (locations coming soon, allocation on a first come first choice basis)
- 10ft Feather Flag with your company name/logo on the riverbank marking a river location i.e. ABC Company Rapids
- A New Float Your Fanny guide map detailing the names of the branded locations
- Branded locations will be announced to attendees throughout the event
- Branded flag in social media photos
- Links on the Float Your Fanny website and Facebook presences

Bronze Canoe Level: \$500

- Onsite announcements throughout the event (script provided by sponsor)
- Name on Sponsorship Board at Announcer Booth
- Company Name on Float Your Fanny Website
- Recognition on Float Your Fanny Facebook page and dedicated posts

Silver Kayak Level: \$1000

- All Bronze level recognition
- Banner on Barrett Street Bridge (supplied by sponsor)
- Logo with link on Float Your Fanny website

Gold Crazy Craft Level: \$2500

- All Bronze and Silver recognition
- Fannyville booth space (10x10): prime booth location on riverbank
- Logo on survivor t-shirts
- Employee Engagement (race participation with entry for unlimited number of crew)

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Kids Zone Craft Sponsor

\$500

2 Available

There are over 1500 children that visit the Kids zone alongside their parents and guardians. Children are provided a variety of art supplies and are offered an opportunity to build their own miniature crazy craft, approximately 1200 crafts are completed. Funds will be used to stock all art and craft supplies.

- Company Name and logo displayed on site in Kids Zone
- Logo on sponsorship board behind Announcer's booth
- Mention by announcer in Fannyville
- Mention on social media

Band Sponsor

\$450

2 Available

Help us provide top-notch entertainment in Fannyville by sponsoring a band.

- Name and logo displayed by performance area
- Onsite announcements before and in between band performances
- Logo on sponsorship board behind Announcer's booth

Dealership Sponsor

\$400

3 Available

Two vehicles prominently displayed in Fannyville (location determined on a first come basis)

- Logo on sponsorship board behind Announcer's booth
- Mention by announcer in Fannyville
- Shuttle Service opportunities

Trophy Sponsor

\$350

Help us award our daring participants by sponsoring participant trophies.

- Announced as trophy sponsor before and during award ceremony
- Logo on trophies
- Logo on sponsorship board behind Announcer's booth

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Inflatable Adventure Zone Sponsor

\$200 - \$1000

5 Available

Help us create an energetic kids zone by sponsoring a bouncy castle

- Name and logo displayed on Bouncy Castle
- Logo on sponsorship board behind Announcer's booth

Vendor / Display Booth in Fannyville

\$250

Engage with your target audience (10x10 space with access to power)

Our team is pleased to present a variety of sponsorship opportunities, and would like to meet with you to determine the best fit for your organization. Please contact us to discuss possible Float Your Fanny Down the Ganny sponsorship opportunities and benefits.